



## ANDHRA PRADESH STATE COUNCIL OF HIGHER EDUCATION

**Programme: B.Com. General Honours (Major)**

**w.e.f. AY 2023-24**

### COURSE STRUCTURE

Semester	Course Number	Course Name	No. of Hrs/Week	No. of Credits
<b>Semester-I</b>	1	Fundamental of Commerce	4	4
	2	Business Organisation	4	4
<b>Semester-II</b>	3	Financial Accounting	4	4
	4	Business Management	4	4
<b>Semester-III</b>	5	Advanced Accounting	4	4
	6	Income Tax	4	4
	7	Business Laws	4	4
	8	Banking Theory & Practice	4	4
<b>Semester-IV</b>	9	Corporate Accounting	4	4
	10	Cost & Management Accounting	4	4
	11	Auditing	4	4
<b>Semester-V</b>	12	Advertising and Media Planning (OR) Stock Markets	4	4
	13	Customer Relationship Management (OR) Stock Markets Analysis	4	4
	14	Digital Marketing (OR) Advanced Corporate Accounting	4	4
	15	Service Marketing (OR) Software Solutions to Accounting		
<b>Semester-VI</b>	<b>Internship</b>			
<b>Semester-VII</b>	16	Accounting for Special Institutions (OR) Financial Institutions and Markets	4	4
	17	Indian Accounting Standards (OR) Financial Planning	4	4
	18	Banking and Insurance Company Accounts (OR) Financial Management	4	4
	<b>SEC</b>			
	19	Accounting Theory and Financial Reporting (OR) Fundamentals of Financial Technology	4	4

	20	Advanced Computerized Accounting (OR) Investment Management	4	4
<b>Semester-VIII</b>	21	Advanced Cost and Management Accounting (OR) International Financial System	4	4
	22	Advanced Financial Accounting (OR) Financial Reporting	4	4
	23	Corporate Reporting (OR) Behavioural Finance	4	4
	<b>SEC</b>			
	24	Strategic Cost Management (OR) Financial Derivatives	4	4
	25	Accounting for Managerial Decision Making (OR) Security Analysis and Portfolio Management	4	4